



## SPI Software Confirms Bronze Sponsorship at GNEX-CRTA 2022 Conference

SPI Software, the timeshare industry's leading technology partner for over four decades, has confirmed participation as a Bronze Sponsor at the upcoming GNEX-CRTA 2022 Conference, a collaboration between Perspective Group, who produce the renowned GNEX Conferences, and Canadian Resort and Travel Association (CRTA), which is set for 19-21 September in Toronto, Canada.



Founded in 1978, SPI Software is widely respected for its corporate philosophy of continuous development and innovation, which has led them to create some of the world's most advanced timeshare/vacation ownership-focused technology solutions. They have been implemented by resorts and companies on five continents.

SPI has been a regular supporter of GNEX Conferences, and along with their GNEX-CRTA 2022 sponsorship, has also confirmed Bronze Sponsorships at GNEX-ACOTUR 2022 Conference in Cancun, Mexico in November and the main GNEX 2023 Conference in San Diego next March.

"One of the primary reasons for our success and longevity," says Gordon McClendon, SPI Software CEO, "has been our flexibility to adapt to constant changes in software advancements and listen to requests from developers and resorts as the timeshare product has evolved. We have remained the primary supplier to these properties by providing world-class software solutions and exceptional customer service. Our clients do not need to adapt their business to our software; we configure our software to *their* unique needs."

With more than three months still to go, this inaugural conference has already attracted more than 50% of its expected number of attendees, showing once again that the vacation industry has an appetite for more of the GNEX Conference format which focuses heavily on Networking.

"We are delighted to have SPI return as a sponsor and thank them for their support of all three of our upcoming events. Technology is always a big part of our events and SPI continue to be at the forefront of technology for the vacation industry." Says Paul Mattimoe, President & CEO, Perspective Group; organizers of the three GNEX format events.

GNEX-CRTA 2022 will be held at the Hyatt Regency Toronto in the heart of Downtown Toronto's Entertainment District, 19-21 September 2022 and will attract senior executives from the vacation industry from Canada, USA, Mexico, Caribbean and beyond.

In addition to being heavily structured around networking and business development, the conference also delivers powerful and unique general sessions with insights from industry leaders on hot topics impacting the industry, interesting and inspiring presentations, interactive workshops and memorable social events. For GNEX-CRTA 2022, senior execs will also be discussing how to market and sell to more Canadian buyers of travel and vacation club products both domestically and internationally.

Since 1980, Canada's only trade association for the vacation ownership and resort development industries has brought together development companies, management firms, resorts, exchange companies, service providers, suppliers and similarly aligned professional organizations to network and foster business growth.

GNEX Conferences put the acquisition of new business at the top of its priorities. Attendees are rewarded with unique session formats and interactive networking events that are created especially for the GNEX Conference, and unrivaled access to top-level executives that span all areas of the hotel and resort industry including: Resort Developers, Hoteliers, Resort Management Companies, Financiers, Investors, Legal Firms, Technology Providers, Exchange Companies, Rental & Resale Companies, Construction & Renovation Companies, Trade Associations, Online Travel Agencies, Travel Clubs, Vacation Rental Platforms, Sales & Marketing Companies, Consultancy Firms and much more.

For more details on this event visit <https://gnexcanada.com/>

### About SPI Software

**SPI Software** is the leading software developer of management-oriented systems for the global market of vacation ownership resorts. Developed as state-of-the-art business application software, SPI's technology is available to the industry as an enterprise system or through individual modules which may be deployed via cloud or on-premises. SPI's software products are available for marketing, sales, property management (PMS), finance, maintenance fee and receivables servicing, centralized reservations, owner services, advanced web reporting and website applications.

### About GNEX Conference

With a heavy focus on networking, high-quality events, and innovative format, GNEX Conferences, attract senior-level executives from vacation industry companies across the globe. The conferences bring together a unique mix of attendees from traditionally separated segments of the hospitality industry, enabling you to network with companies that specialize in Hotels, Vacation Ownership, Resort Real Estate, Vacation Rentals, OTAs, Travel Agencies & Travel Clubs, plus all the vendors that supply them, including Resort Management, Sales & Marketing, Legal & Financial, Construction & Renovation, Technology, HR & Training and more.

For more details on GNEX-CRTA 2022, 20-21 September in Toronto, Canada visit <https://gnexcanada.com>

For more details on GNEX-ACOTUR 2022, 15-17 November in Cancun, Mexico visit <https://gnexmexico.com>.

For more details on our next GNEX Conference, 6-8 March 2023 in San Diego, California visit <https://gnexconference.com>.

### About CRTA

CRTA is Canada's only association dedicated to representing the interests of the vacation ownership and resort development industries. Since its founding in 1980 (originally as CRDA), the organization has become Canada's preeminent industry association representing all forms of vacation ownership. CRTA membership is a community of active industry leaders committed to promoting and maintaining a high standard of ethical conduct within the Canadian vacation ownership industry, creating B-2-B and networking opportunities between Members, and educating consumers as to the benefits of vacation ownership. For more information, please visit [www.CanadianRTA.org](http://www.CanadianRTA.org)

By **GNEXCRTA** | June 17, 2022 | [News](#) | [0 Comments](#)

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