SPI Software Selects Lou Wolfson as Sales Manager

Joins firm with expertise in providing hospitality technology solutions

Miami, FL – January 2022 / Newsmaker Alert / SPI Software, the leading provider of management-oriented software systems and solutions for timeshare resort developers and operators, has recently announced the selection of software technology veteran Lou Wolfson to the position of Sales Manager.

Wolfson joins SPI Software with over two decades of experience in providing technology solutions for leading global hospitality properties. At SPI, Wolfson will expand relationships and introduce clients to the constantly updated software platforms that touches all aspects of the timeshare resorts. He has extensive expertise with property management systems, reservation technology, and revenue management, combined with a savvy ability to find customized solutions to internal software challenges.

"Lou has a passion for helping clients find solutions to complex problems as well as a unique ability to transform something seemingly complex into easy-to-understand nuggets of data for our clients," commented Gordon McClendon, SPI Software CEO. "His extensive expertise in serving the hospitality industry complex, combined with his high energy and marketing knowledge is a great addition to our sales team and solidifies our ongoing commitment to the resort industry."

Lou Wolfson

"The SPI platform is extremely impressive. Everything you could imagine you would need, has already been built over the last 40 years," adds Lou Wolfson. "SPI is such a complete system with so much functionality, any company that touches the timeshare industry would benefit from reaching out to us to learn how we can help them. As we become involved with a resort, we can see the entire picture and how the departments mesh, often knowing more about the property's total operation than each of the individual departments. This enables us to determine where the challenges exist and provide the unique perspective to determine how SPI systems can help not just one department, but the total resort."

Since the company's formation in 1978, SPI Software has remained the primary supplier to vacation ownership properties by providing world-class software solutions and exceptional customer service. Their survival for 44 years in the hospitality technology market is indicative of their flexibility to adapt to constant changes in software advancements as well as personnel requirements hospitality customers face today.

To learn more about software solutions created exclusively for the vacation ownership industry, please visit www.SPISoftware.com or contact Lou Wolfson at 305-519-84297 or via email at lou.wolfson@spiinc.com.

About SPI Software
SPI Software is the leading software developer of management-oriented systems to the worldwide market of vacation ownership resort developers. Their corporate philosophy of continuous development and innovation has led them to create the most advanced vacation ownership-focused technology in the world. Developed as state-of-the-art business application software, SPI's technology is available to the industry as an enterprise system or through individual modules which may be deployed via cloud or on-premises. Visit www.SPISoftware.com.

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